



# Ground source energy for developers



GROUND SOURCE ENERGY OFFERS DEVELOPERS BENEFITS FROM AN ECONOMIC, ENVIRONMENTAL AND PLANNING STANDPOINT.

**The demand for the greater use of renewable energy means that it's time to rethink the way we build our communities and developers need to be seen as a force for good in the way we tackle these challenges.**

Ground source heat pumps (GSHP) offer an ideal solution for the developer, as legislation, stringent planning permissions and public demand drive the agenda for change.

GSHP offers the developer a combination of advantages that are hard to beat. For a start, it is based upon proven technologies and with energy prices rising constantly, it's highly affordable and offers a measurable return on investment. As an added benefit, the system is designed and installed without incurring professional fees.

Our partnership with award-winning professional engineers Rolton Group gives us a major strategic advantage. Making use of professional skills is at the very core of Cool Planets service; we know that no single project is the same, so by delivering high quality, bespoke solutions, Cool Planet give you value for money as well as a professional service. As a result the developer benefits from a variety of options and impartial advice, backed up by hard data on performance and cost.





GSHP is quiet and clean. Once it's installed and working, there is no visual effect on the environment and a GSHP system takes up no extra space. With clients become increasingly discerning, and some taking an ethical stance, GSHP's low aesthetic impact scores heavily.

From a developer's point of view, Cool Planet's warranty and professional indemnity insurance give piece of mind and enhance a project's value for money. For the developer's clients there is the added attraction and status of using an environmentally viable building.

We need to seize on new development as an opportunity not a threat. It is time to rethink the way we build. It is time to rethink the way we design our homes and communities, if we are to build communities for the future that are truly sustainable.

Developers need to demonstrate that they can help address climate change, so that the challenge of climate change does not become an excuse to oppose development. From both environmental and economic standpoints, GSHP delivers for the developer.

To find out more about this unique opportunity, call Cool Planet today.

